



## Advance your Career

Are you ready to advance your career and transition to a new job? CareerCOACH™ guides you through each step of your advancement. Our program begins with an in-depth assessment phase and includes three 90-minute career coaching sessions designed to craft your marketing tools and secure interviews for your desired role. We also provide a networking program to connect you with decision-makers, bypassing the online application process. You'll also receive two months of ongoing support as you transition to your new position.

### Program Highlights:

#### **Session 1: Assessments Empower Your Success:**

Delve into your natural behavioral tendencies, motivations, and preferred work styles. Gain insights into your personality, adaptability, strengths, and ideal work environments. Identify your core motivators and the top forces that drive your happiness and productivity. Define your optimal work experience by identifying your preferred balance of projects, routine responsibilities, and troubleshooting.

#### **Session 2: Resume, LinkedIn & Cover Letter Phase:**

Develop a resume that showcases your passions, style, motivations, and achievements. Enhance your LinkedIn profile to attract recruiters and highlight your professional brand. Craft a compelling, tailored cover letter demonstrating your value to potential employers.

#### **Session 3: Utilize Influence Networking™:**

Learn to secure interviews through your existing network, bypassing job boards and placement agencies. Connect with decision-makers and HR through a structured, personalized networking program.

### **Achievements through the Advance Your Career™ Program:**

- In-depth Self-Understanding: A comprehensive understanding of your behavioral style, motivations, and task orientation, leading to more informed career decisions.
- Your "Tool Kit": A resume aligned with your career path, a fine-tuned LinkedIn profile optimized for recruiters, and a cover letter tailored for a broad audience.
- Influence Networking Goals: A weekly search strategy focused on meaningful conversations and potential interviews, with regular progress assessments guided by SMART goals.
- Accountability and Execution: Two months of support to keep you motivated, including mock interviews, offer letter reviews, and salary proposal verification.

### **Upon Completion, You Will Have:**

- A set of completed online validated personality assessments with detailed analyses.
- A professional resume, an optimized LinkedIn profile, and a tailored cover letter.
- A strategic approach to leveraging your network for valuable connections and job search advancement.
- Two months of continuous coaching access via email or text.

Embark on your journey with CareerCOACH™ and transform your professional aspirations into reality.

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